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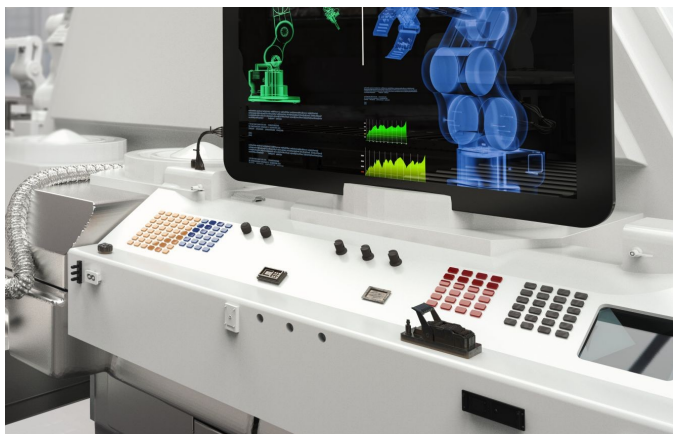
Digital Single Market

POLICY

Digitising European Industry

European industry will help
and public authorities to make the
. They will link up national and
cost investment through strategic
s.





action

the European economy – the European Union accounts for 2 million and 60% of productivity growth. We stand at the edge of a digital revolution, driven by new-generation technologies such as the Internet of Things (IoT), cloud computing, big data analytics, robotics and 3D (three-dimensional) printing. These open new horizons for industry to become more efficient, to improve processes and to develop new products and services. Recent studies estimate that digital technologies can add more than EUR 110 billion to the European economy in the next five years.

Key digital sectors such as electronics for consumer goods, automotive, industry markets, telecom equipment, business

er technologies. Europe also hosts world-
/ institutes. However, high-tech sectors
other parts of the world and many
nd medium enterprises (SMEs) are
› large disparities in digitisation between

nge

unched on 19 April 2016 the first industry-
Single Market package. Building on and
tional initiatives for digitising industry,
ndustry and l'industrie du futur, the
along 5 main pillars. These include use of
upport, coordination and legislative
› and private investments in all industrial
ork conditions for the digital industrial

igital Single Market strategy will focus on
ry oriented actions, aiming to manage
ociety and economy.

nobilise up to EUR 50 billion of public support of the digitisation of industry.

to boost digital innovation.

regional investments in digital innovation

production lines of next-generation

European Cloud Initiative.

European industry "Commission sets out industry"

Cloud Initiative to give Europe a global omy

European industry

aff working documents

[Digital European Industry - Reaping the full market](#)

[European Cloud Initiative - Building a digital edge economy in Europe](#)

[Standardisation Priorities for the Digital](#)

[Government Action Plan 2016-2020 -](#)

[Transformation of government](#)

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[Digital Computing strategy](#)

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